How do I identify the reference date for two different groups of goods?

For: Paušalni obrt · Obrtnici · j.d.o.o. · d.o.o.

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Applicability: Depending on the scope of the Pravilnik, the type of goods or service, the sales channel and the date first offered.

The Pravilnik distinguishes groups such as food and cosmetics from other goods and services. The groups have different reference dates, with specific rules for products first offered after those dates.

When this applies

First classify the products on the list under Article 3. For each item, record whether a regular price existed on the reference date or whether a special discount rule applies.

Practical steps

Add the date first offered, the group and evidence of the price, then check a sample for each business location or channel within scope.

Business example

The trader compares cleaning products with a table lamp. It must not use the same reference date for both categories without checking the relevant Article.

Specific next steps

1. Add the date first offered, the group and evidence of the price, then check a sample for each business location or channel within scope.

Limits of application

Depending on the scope of the Pravilnik, the type of goods or service, the sales channel and the date first offered.

Sources

Official Gazette · Regulations on the Display of the Base Price of Products, OG 132/2026

https://narodne-novine.nn.hr/clanci/sluzbeni/2026_11_132_1583.html

Narodne novine · repeal of the Decision on displaying an additional price, NN 132/2026

https://narodne-novine.nn.hr/clanci/sluzbeni/2026_11_132_1579.html

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https://adriatrends.hr/poslovni-vodic/en/pitanja/bazna-razlicite-skupine-robe