What safety information must I display with the product in the online shop?

For: Paušalni obrt · Obrtnici · j.d.o.o. · d.o.o. · Platformski rad preko vlastitog obrta

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Applicability: Regulation (EU) 2023/988 applies from 13 December 2024 · Article 19 for online offers

For consumer products under the General Product Safety Regulation, online offers must clearly display the product identification, the manufacturer's details, any applicable warnings and, if the manufacturer is not in the EU, the details of the person responsible in the EU.

Specific next steps

1. Determine whether you are a manufacturer, importer or distributor.
2. Collect identification and contact details in accordance with Article 19.
3. Add warnings in the language required by the country of sale and check the sectoral regulations.

Limits of application

Special rules for a category may take precedence for regulated aspects. The CE marking is checked according to the product sector.

Sources

EUR-Lex · Regulation (EU) 2023/988, Articles 19 and 52.

https://eur-lex.europa.eu/eli/reg/2023/988/oj

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https://adriatrends.hr/poslovni-vodic/en/pitanja/eu-sigurnost-proizvoda