Where can I check the language of the safety warning for a product I am sending to another EU country?

For: Paušalni obrt · Obrtnici · j.d.o.o. · d.o.o.

Verified by an official source · Reviewed: 2026-11-22

Applicability: For online product offers within the scope of Regulation (EU) 2023/988.

Article 19 of the GPSR covers warnings and safety information that must be provided in a language easily understood by consumers, in accordance with the requirements of the market state.

When this is applied

First, determine the markets to which you offer delivery and the warnings applicable to the specific product. Verify the localisation against the manufacturer's documentation and the requirements of the country of sale.

What to do in practice

Introduce market testing before releasing each new language version of the product.

A business example

The Croatian online shop starts offering a particular product to customers in Slovenia. It converts warnings into visible fields on the Slovenian version and checks them before enabling delivery.

Specific next steps

1. Introduce market testing before releasing each new language version of the product.

Limits of application

For online product offers within the scope of Regulation (EU) 2023/988.

Sources

EUR-Lex · Regulation (EU) 2023/988 on general product safety

https://eur-lex.europa.eu/eli/reg/2023/988

Original page

https://adriatrends.hr/poslovni-vodic/en/pitanja/gpsr-jezik-upozorenja-ponuda