Is it worth applying for support?

For: Trading company · limited liability company · limited company

Practical business guidance · Reviewed: 2026-11-15

Applicability: Not tied to a statutory date

Compare the benefit with your own contribution, preparation, reporting and pre-financing.

Support is not the same as available cash.

Separate the total project value, eligible costs, potential funding, your own contribution and the cash you need before disbursement. Include preparation, reporting and sustainability commitments in the plan.

Check whether you could carry out the same project on a smaller scale and without support. If the answer is no, clarify whether the project generates sufficient business value or whether the primary motivation is the prospect of funding.

How to prepare this in your business

Include the cost of the application even when you cover it with your own time. Add the preparation of evidence, quotations and reports, as well as monitoring implementation. Assess who will carry out this work alongside their regular duties and whether there is realistic capacity for it.

In a less favourable scenario, test a later payment or a lower accepted amount. If the project, without a perfect funding schedule, jeopardises your core obligations, reduce the scope or consider an alternative funding schedule before applying.

Example of €10,000 eligible expense

With an assumed intensity of 60%, the possible grant amounts to €6,000, and the own contribution €4,000. If the funds are paid out afterwards, the initial cash requirement may exceed the own contribution. This is an assumption calculation, not a condition of any specific call.

Specific next steps

1. Estimate the allowable costs.
2. Calculate the cash and time.
3. Test the project without approved support.

Most common mistakes

• Replace the equity contribution with the amount for pre-financing.

• Ignore unacceptable costs and the cap on the maximum amount.

Limits of application

Adapt the guideline to the circumstances of your business.

If you need further assistance

The support calculator uses your input assumptions and does not assess the eligibility of the call.

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