How to start a business online?

For: Obrtnici

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Applicability: When establishing a business

e-Obrt and START are available for online business registration. The requirements depend on the business activity.

What to decide before applying?

Registration is only one part of starting a business. First, write down exactly what you are offering, who you are selling to, where you will be operating and how you will charge. From that description, the activities and questions to be posed to the relevant authority will emerge.

Prepare for your operational launch: set aside funds for expenses before your first invoice, arrange a method for storing your documentation, and determine who will oversee your tax obligations. Digital submission does not replace checking the requirements for your specific activity.

How to prepare this in your business

Prepare a one-page summary outlining the job description, target clients, employment status and planned start date. Attach to it a list of initial expenses and any questions that remain unanswered. Such a summary makes discussions with the relevant authority and the accountant easier.

Before your first sale, run through a trial business case: from the enquiry and quote to the invoice, payment collection and filing of the documentation. At this stage, you'll more easily spot what's still missing than by simply reviewing the registration confirmation itself.

Example: digital services as part of employment

You plan to build websites after your regular job. Before applying, separately verify the business activity, your contribution status as an employee and the invoice you will issue to the domestic entrepreneur. Don't reduce all three decisions to choosing a business name.

Specific next steps

1. Describe the offer and select activities.
2. Check the professional, spatial and other requirements.
3. Submit the request at your chosen service centre and follow up on the resolution.

Most common mistakes

• Register a broad description without verifying the actual working conditions.

• Plan only for the set-up costs, without any money for the initial operations.

Limits of application

Registration does not prove that all special conditions for operation have been met.

Sources

gov.hr · Setting up a business in Croatia

https://gov.hr/hr/otvaranje-obrta-u-hrvatskoj/1356

If you need further assistance

For assistance with your business plan, proposal or process organisation, you can contact Adria Trends.

https://adriatrends.hr/#usluge

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