Trial run before opening a second location · How to approach it?

For: Paušalni obrt · Obrtnici · j.d.o.o. · d.o.o.

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Applicability: According to the profile and circumstances of the described case.

Assess the customers, capacity, costs and necessary requirements for the new location.

A starting point in practice

Gather a confirmed rental offer, a traffic estimate and the obligations of the existing location.

Test a month with lower traffic and full fixed costs.

Working example · Trial run before opening a second location

Test a month with lower traffic and full fixed costs.

Specific next steps

1. Gather a confirmed rental offer, a traffic estimate and the obligations of the existing location.
2. Test a month with lower traffic and full fixed costs.
3. Determine the financial and operational minimum before permanently relocating or expanding.

Limits of application

Apply the guideline to your documents and working methods.

Original page

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