Weak submission of the sales form on a mobile phone · What should be recorded?

For: Paušalni obrt · Obrtnici · j.d.o.o. · d.o.o.

Practical business guidance · Reviewed: 2026-11-22

Applicability: According to the profile and circumstances of the described case.

Record the time until confirmation, the number of mandatory fields and the error messages.

Record and working document

Have the test user submit the query without any further explanation.

If the form requests unnecessary information, remove it and clarify the minimum required.

Working example · Weak submission of a sales form on a mobile phone

Have the test user submit the query without any further explanation.

Specific next steps

1. Have the test user submit the query without any further explanation.
2. If the form requests unnecessary information, remove it and clarify the minimum required.
3. Set a measurement target for the submitted form and test it.

Limits of application

Apply the guideline to your documents and working methods.

Original page

https://adriatrends.hr/poslovni-vodic/en/pitanja/praksa-napusteni-obrazac-prodaja-dokazi