Weak submission of the sales form on the mobile phone · How to introduce the procedure into routine operations?

For: Paušalni obrt · Obrtnici · j.d.o.o. · d.o.o.

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Applicability: According to the profile and circumstances of the described case.

Set a measurement target for the submitted form and test it.

Regular application

Record the time until confirmation, the number of mandatory fields and the error messages.

Have the test user submit the query without any further explanation.

Working example · Weak submission of a sales form on a mobile phone

Have the test user submit the query without any further explanation.

Specific next steps

1. Record the time until confirmation, the number of mandatory fields and the error messages.
2. Have the test user submit the query without any further explanation.
3. If the form requests unnecessary information, remove it and clarify the minimum required.

Limits of application

Apply the guideline to your documents and working methods.

Original page

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