Weak submission of the sales form on a mobile phone · What to do when the process gets stuck?

For: Paušalni obrt · Obrtnici · j.d.o.o. · d.o.o.

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Applicability: According to the profile and circumstances of the described case.

If the form requests unnecessary information, remove it and clarify the minimum required.

When a plan meets an obstacle

Check that the form is completed with one thumb and on an actual mobile network.

Record the time until confirmation, the number of mandatory fields and the error messages.

Working example · Weak submission of a sales form on a mobile phone

Have the test user submit the query without any further explanation.

Specific next steps

1. Check that the form is completed with one thumb and on an actual mobile network.
2. Record the time until confirmation, the number of mandatory fields and the error messages.
3. Set a measurement target for the submitted form and test it.

Limits of application

Apply the guideline to your documents and working methods.

Original page

https://adriatrends.hr/poslovni-vodic/en/pitanja/praksa-napusteni-obrazac-prodaja-problem