# Displaying the service's starting price on the landing page · How to access?

For: Paušalni obrt · Obrtnici · j.d.o.o. · d.o.o.

Practical business guidance · Reviewed: 2026-11-22

Applicability: According to the profile and circumstances of the described case.

**Explain what is included in the base price and what factors affect the more expensive packages.**

## A starting point in practice

Save comparable versions of the page and data on converting enquiries into sales.

Check whether a customer can understand the actual price terms from the display.

## Working example · Displaying the service's starting price on the destination page

Check whether a customer can understand the actual price terms from the display.

## Specific next steps

1. Save comparable versions of the page and data on converting enquiries into sales.
2. Check whether a customer can understand the actual price terms from the display.
3. Test the clear basic package based on the enquiries you often receive.

## Limits of application

Apply the guideline to your documents and working methods.

## Original page

https://adriatrends.hr/poslovni-vodic/en/pitanja/praksa-odredisna-raspon-cijene-odluka