Publishing the service's starting price on the landing page · How to integrate the process into routine operations?

For: Paušalni obrt · Obrtnici · j.d.o.o. · d.o.o.

Practical business guidance · Reviewed: 2026-11-22

Applicability: According to the profile and circumstances of the described case.

Test the clear basic package based on the enquiries you often receive.

Regular application

Save comparable versions of the page and data on converting enquiries into sales.

Check whether a customer can understand the actual price terms from the display.

Working example · Displaying the service's starting price on the destination page

Check whether a customer can understand the actual price terms from the display.

Specific next steps

1. Save comparable versions of the page and data on converting enquiries into sales.
2. Check whether a customer can understand the actual price terms from the display.
3. For the rules on displaying prices and consumer prices, check the applicable requirements.

Limits of application

Apply the guideline to your documents and working methods.

Original page

https://adriatrends.hr/poslovni-vodic/en/pitanja/praksa-odredisna-raspon-cijene-primjena