Displaying the service's starting price on the landing page · How to check it using an example?

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Applicability: According to the profile and circumstances of the described case.

Check whether a customer can understand the actual price terms from the display.

Checking by example

Explain what is included in the base price and what factors affect the more expensive packages.

Save comparable versions of the page and data on converting enquiries into sales.

Working example · Displaying the service's starting price on the destination page

Save comparable versions of the page and data on converting enquiries into sales. For price display rules and consumer prices, verify the applicable requirements.

Specific next steps

1. Explain what is included in the base price and what factors affect the more expensive packages.
2. Save comparable versions of the page and data on converting enquiries into sales.
3. For the rules on displaying prices and consumer prices, check the applicable requirements.

Limits of application

Apply the guideline to your documents and working methods.

Original page

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