Small-scale digitalisation before a larger investment · How to approach it?

For: Paušalni obrt · Obrtnici · j.d.o.o. · d.o.o.

Practical business guidance · Reviewed: 2026-11-22

Applicability: According to the profile and circumstances of the described case.

Select one real-world workflow that has measurable latency or errors.

A starting point in practice

Record the time spent on manual work, the cost of the pilot solution and the number of users.

Test the tool with one team and compare the results before and after.

Working example · Small-scale digitalisation before a larger investment

Test the tool with one team and compare the results before and after.

Specific next steps

1. Record the time spent on manual work, the cost of the pilot solution and the number of users.
2. Test the tool with one team and compare the results before and after.
3. Seek support from your local EDIH for a proof of concept.

Limits of application

Check the rules and call status for the application year.

Sources

HZZ · Support for self-employment

https://mjere.hzz.hr/korisnicki-centar/samozaposljavanje/

Original page

https://adriatrends.hr/poslovni-vodic/en/pitanja/praksa-potpora-digitalni-prvi-korak-odluka