Proof of price before and during the action · How to approach it?

For: Paušalni obrt · Obrtnici · j.d.o.o. · d.o.o.

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Applicability: According to the profile and circumstances of the described case.

Keep the actual prices by item, channel and date before creating the promotion.

A starting point in practice

Alongside the action, save the data on price, interval and display on the web.

Test how the discount looks on the product, in the shopping basket and on a mobile screen.

Working example · Proof of price before and during the promotion

Test how the discount looks on the product, in the shopping basket and on a mobile screen.

Specific next steps

1. Alongside the action, save the data on price, interval and display on the web.
2. Test how the discount looks on the product, in the shopping basket and on a mobile screen.
3. Arrange for the previous price to be verified before the action is approved.

Limits of application

For covered distance consumer contracts, with exceptions.

Sources

gov.hr · Consumer rights when shopping at a distance

https://www.gov.hr/hr/prava-potrosaca/566

Official Gazette · Amendments to the Consumer Protection Act, OG 59/2026

https://narodne-novine.nn.hr/clanci/sluzbeni/2026_06_59_728.html

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https://adriatrends.hr/poslovni-vodic/en/pitanja/praksa-webshop-trag-cijene-odluka