Proof of price before and during the action · How to introduce the procedure into routine operations?

For: Paušalni obrt · Obrtnici · j.d.o.o. · d.o.o.

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Applicability: According to the profile and circumstances of the described case.

Arrange for the previous price to be verified before the action is approved.

Regular application

Alongside the action, save the data on price, interval and display on the web.

Test how the discount looks on the product, in the shopping basket and on a mobile screen.

Working example · Proof of price before and during the promotion

Test how the discount looks on the product, in the shopping basket and on a mobile screen.

Specific next steps

1. Alongside the action, save the data on price, interval and display on the web.
2. Test how the discount looks on the product, in the shopping basket and on a mobile screen.
3. If different channels do not have the same historical pricing, check which data belong to the advert.

Limits of application

For covered distance consumer contracts, with exceptions.

Sources

gov.hr · Consumer rights when shopping at a distance

https://www.gov.hr/hr/prava-potrosaca/566

Official Gazette · Amendments to the Consumer Protection Act, OG 59/2026

https://narodne-novine.nn.hr/clanci/sluzbeni/2026_06_59_728.html

Original page

https://adriatrends.hr/poslovni-vodic/en/pitanja/praksa-webshop-trag-cijene-primjena