Proof of price before and during the action · How to verify it using an example?

For: Paušalni obrt · Obrtnici · j.d.o.o. · d.o.o.

Practical business guidance · Reviewed: 2026-11-22

Applicability: According to the profile and circumstances of the described case.

Test how the discount looks on the product, in the shopping basket and on a mobile screen.

Checking by example

Keep the actual prices by item, channel and date before creating the promotion.

Alongside the action, save the data on price, interval and display on the web.

Working example · Proof of price before and during the promotion

Alongside the action, save the price, interval and display data on the web. If different channels do not have the same historical pricing schedule, check which data belong to the advert.

Specific next steps

1. Keep the actual prices by item, channel and date before creating the promotion.
2. Alongside the action, save the data on price, interval and display on the web.
3. If different channels do not have the same historical pricing, check which data belong to the advert.

Limits of application

For covered distance consumer contracts, with exceptions.

Sources

gov.hr · Consumer rights when shopping at a distance

https://www.gov.hr/hr/prava-potrosaca/566

Official Gazette · Amendments to the Consumer Protection Act, OG 59/2026

https://narodne-novine.nn.hr/clanci/sluzbeni/2026_06_59_728.html

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https://adriatrends.hr/poslovni-vodic/en/pitanja/praksa-webshop-trag-cijene-provjera