# How can I place a QR code in the flat so that guests actually find the instructions?

For: Private accommodation host

Practical business guidance · Reviewed: 2026-11-19

Applicability: Practical business guide

**Place the QR code where guests will look for directions. Print a brief description of the destination and a clear link, then before the season begins scan the actual printout on various mobile phones.**

## Instructions should work even without scanning.

Alongside the code, specify what it opens – for example, "Wi-Fi, check-out and apartment information". Below, include a clear, concise address. At reception or in a message to the guest, send a plain link that they can open directly.

Check the print location, reflection and scanning distance. Leave the basic information required in the event of an internet outage in printed form as well.

## Example of an apartment inspection

A guest enters, and the Wi-Fi instructions are behind a code that can't be scanned in low light. Move the card to a well-lit spot and write a short address at the end of the code. Keep the basic information available on paper as well.

## Specific next steps

1. Prepare a clear guide and choose a location for the card.
2. Add a clear description and a short link with the QR code.
3. Scan the printout on at least two different mobile phones and see where it leads.
4. Record who will check the link and information before each season.

## Limits of application

The QR guide provides practical instructions for your stay. Send information intended only for confirmed guests via a separate channel.

## Sources

**Nottinghamshire County Council · Accessible use of QR codes**

https://www.nottinghamshire.gov.uk/global-content/how-to-create-accessible-content/qr-codes

## Original page

https://adriatrends.hr/poslovni-vodic/en/pitanja/qr-upute-u-apartmanu-prije-sezone